



COMMUNITY DAY

BENGALURU

<https://communityday.awsugblr.in>



COMMUNITY DAY



About AWS User Group Bengaluru

- Community-organized, community-run User Group focusing on AWS
- A bunch of passionate Amazon Web Services (Developers, Architects, Users, Evangelists) who meet to share best practices, discuss up coming features, and pitfalls
- Monthly meetups organized consistently since 2011
- Meetup Group - <https://www.meetup.com/awsugblr/>



COMMUNITY DAY



About AWS Community Day

- AWS Community Day events are community-organized full day events
- Talks featured technical discussions led by expert AWS users and community leaders from around the world.
- Practical, hands-on workshop by industry veterans
- <https://aws.amazon.com/events/community-day/>



COMMUNITY DAY

Glimpse of AWS Community Day -2018





COMMUNITY DAY



AWS Community Day 2019, Bengaluru

- Talks, Workshops, Interactive Sessions
- AWS Expert Clinic
- Diversity Program
- AWS Certification Lounge
- Expected attendees: 700-800 people ranging from Developers, DevOps Engineers, Solution Architects, Consultants, CTO/VP, Platform Engineers, AWS Evangelists



COMMUNITY DAY

Sponsorship Opportunities

- Tiers
 - Platinum
 - Gold
 - Silver





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Sponsorship Benefits - Platinum

- Physical Presence
 - Logo on all print matter (banners/standees/posters)
 - Free to distribute goodies from respective booth
- Digital Presence
 - Logo + write-up + link on Community Day Website
 - Shout out on Social Media
- Complimentary sponsor passes available
 - 10 passes
- Sponsorship cost
 - ₹500,000 + taxes





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Sponsorship Benefits - Gold

- Physical Presence
 - Logo on all print matter (banners/standees/posters)
 - Free to distribute goodies from respective booth
- Digital Presence
 - Logo + write-up + link on Community Day Website
 - Shout out on Social Media
- Complimentary sponsor passes available
 - 5 passes
- Sponsorship cost
 - ₹300,000 + taxes



COMMUNITY DAY



Sponsorship Benefits - Silver

- Physical Presence
 - Logo on all print matter (banners/standees etc)
 - Free to distribute goodies from respective booth
- Digital Presence
 - Logo + write-up + link on Community Day Website
 - Shout out on Social Media
- Complimentary sponsor passes available
 - 3 passes
- Sponsorship cost
 - ₹150,000 + taxes



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Terms and Conditions:

- This document is indicative of sponsorship deliverable
- Organizers reserve all the right to modify the content of this document at anytime
- Participant details will not be shared under any circumstances
- Only first two platinum sponsor will get the presentation slot and get to address the entire audience, soon after AWS keynote
- This presentation will be reviewed by the jury to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event
- Any sponsor is free to submit the CfP . The selection of the topic and the speaker is purely based on jury decision



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Terms and Conditions:

- The CfP submission details will be shared with all the sponsors
- The booth sizes will be informed well in advance depending upon how many sponsors we get
- Standard booths with basic branding will be done by default
- Platinum sponsor will get the biggest booth size followed by gold and silver
- Sponsors are free to have custom booths at their own cost



COMMUNITY DAY



Interested?

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